IRON HELDES



A SUSTAINABLE GLOBAL COMMUNITY DESIGNED TO MAKE THE EVERYDAY EXTRAORDINARY

Situated in Miami's historic Palm Grove neighborhood, IRONSIDE (est. 2008) is a vibrant, multidisciplinary urban center envisioned by developer and designer Ofer Mizrahi - comprised of 70+ showrooms, salons and cafes that include a diverse grouping of architects, interior designers, boutique retailers, creative services and art galleries. Reminiscent of Brera Design District Milano, IRONSIDE covers a four-block expanse with a unique indoor-outdoor environment punctuated with rainbow eucalyptus trees, natural habitat gardens and a pattern language of pathways linking glass window walls accented by courtyards as part of a designated pollinator corridor alongside the FEC railroad.



ABOUT IRONSIDE

- 100,000+ square feet of Historic Industrial Warehouse Structure
- Re-Designed to function with a European Village Concept
- Outfitted and Refurbished with Sustainable, Material Concepts, French Draining System and Urban Garden Landscaping
- Centrally located minutes from I-95, Downtown and Miami Beaches
- 70+ Multidisciplinary Showrooms, Retail and Restaurant Spaces
- Amenities: Restaurants, Salons, Classrooms, Wellness Studio, Outdoor Seating
- Walking distance to Historic Biscayne MiMo District
- Signature Events & Year-Round Public Programming
- Foot traffic of 200,000+ Annual Visitors and Growing Access to Public Transportation, Bicycle Racks, Parking and Uber Drop Zones



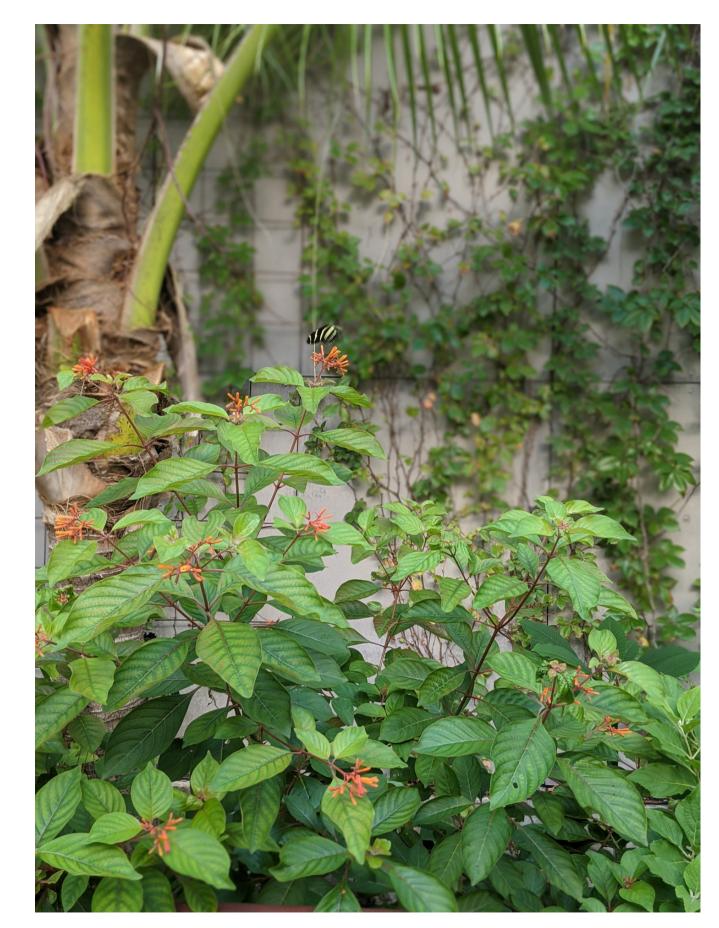




URBAN FORREST

An ongoing edition of the community is the implementation of biodynamic organic gardens. Our inventory of plants speak to the South Florida natural habitat with numerous varieties of bushes, vines, groundcover, fruit trees and all that serves the natural habitat of local birds, bees and butterflies.







CIRCULAR ECONOMY

The Circular Economy Club is the largest non-profit international circular economy network. CEC Miami is voluntarily run by Jody Vargas and Ofer Mizrahi to bring the CEC activities to our city. You can learn more about the Circular Economy Club and register by visiting circulareconomyclub.com, and register to be a member here.

The CEC Miami network is open to anyone who is interested in learning more about and helping to support the transition towards a circular economy. As the new host venue for the Circular Economy Club, Ironside will be hosting the events for the Miami Chapter.

COMMUNITY

Building Community IRONSIDE hosts ongoing events to engage audiences in the areas of design, art, architecture, culture and sustainable living.





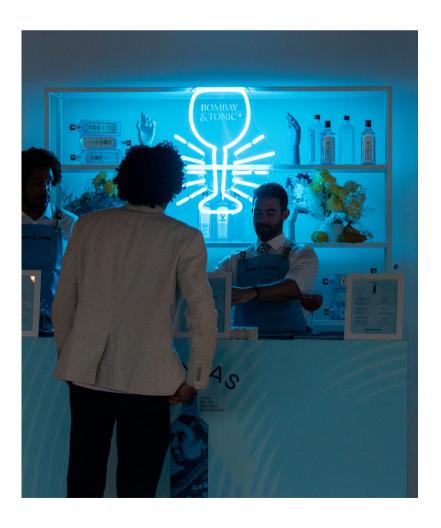


EVENTS

IRONSIDE is host to events year-round, from talks, brand activations, art exhibitions, filmings, corporate team building, public nights, intimate dinners, lectures, networking, and more.

RESOUNDING WITH THE GREATEST BRANDS IN THE INDUSTRY Bombay Sapphire, Gambero Rosso, Google, Samsung, Fever Up, Google, and more!

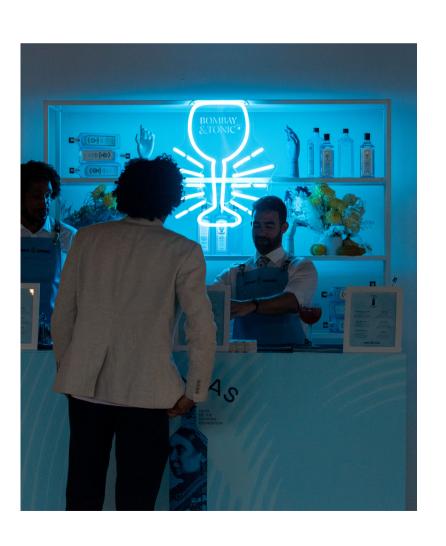


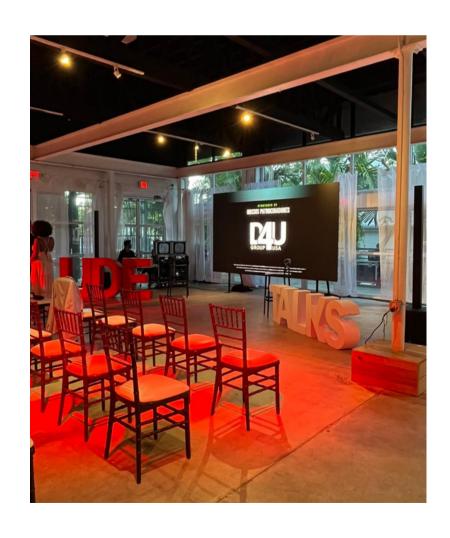




EVENTS







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